



# Care Affair 2020: Racing to find a CURE!

benefitting:



Dear Friends and Potential Supporters:

We are personally inviting you to join us in the **race to end Childhood Cancer!**

More specifically we are giving you the opportunity to join our longstanding **37-year tradition**, which has been able to raise over **\$2.4 Million** dollars with a **100% volunteer** led team.

It is only due to the **generous nature and good will** of people like you that we have been able to achieve this amount of successes in making a dent in the fight against childhood cancer!

Below, you will find a trio of trios that cover some sobering stats on Childhood Cancer, the ways that you can help improve these statistics by donating to our event, and finally some details about our event.

Here are a few quick statistics about childhood cancer for you to consider:

- 1) Almost **1 in 5 children pass away** within 5 years of a diagnosis
- 2) Pediatric cancer is the **#2 cause of death** by a disease in children
- 3) There are at least **43 kids each day** who are diagnosed with cancer

We have found over the years that people typically donate in three ways:

- 1) Sponsorship
- 2) Items / Experiences
- 3) Attending the event

Finally, here are a few details about our **Derby, Drinks, & Dinner** Affair:

- 1) Saturday, May 2<sup>nd</sup>, 2020 at 5pm
- 2) The Manor Golf & Country Club in Milton, GA
- 3) 50/50 Derby Raffle, Live Auction, and Entertainment

Of course, we would adore if you would help by donating in all three ways, but we are simply asking that you help us with at least one of them this year.

Though there are some tangible benefits for you and/or your company when you choose to donate; it is truly the benefit of knowing you are directly helping to positively impact the lives of **local Atlanta families** who are struggling with the harsh realities of childhood cancer. These families are your neighbors, co-workers, and friends.

**Ultimately, cancer impacts us all and we can all impact the fight against cancer.**

So, we encourage you to hop in the saddle and **take up the reigns of generosity** and donate to Care Affair today!

We are including a donation form for you to complete and email or return to the Tri Delta who has reached out to you.

Thank you in advance for your donation of money for a sponsorship, an item or experience, or your time to attend.

Most Gratefully,

*Leah*

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